



International Plant-Based Nutrition Healthcare Conference

Earn up to 24 CME's:
AMA PRA Category 1 Credits™

Anaheim Marriott / Anaheim, CA | September 21 – 24, 2016

Who should attend?

Physicians representing each and every practice specialty area, nurses and all allied health practitioners—those who are dedicated to empowering patients and clients with the ultimate prescription.

Visit www.pbnhc.com, watch videos of last year's attendees and faculty members, and register to be part of a medical education event that many have said was "life changing"—for themselves, for their families and for their medical practices and patients.

Conference Faculty

Learn from the **leading experts and researchers** about the preventive and healing power of plant-based nutrition.



Above (left to right): Scott Stoll, Caldwell Esselstyn, Dean Ornish, J. Morris (Jim) Hicks, Kerry Graff, Robynne Chutkan, William Roberts, Laura Taylor Pridemore, Sahdeo Prasad, T. Colin Campbell, Jeff Moyer, Brenda Davis, Robert Ostfeld, Chad Sarno, Liana Lianov, Brendan Brazier, Michael Greger, Carol Bartolotto, Andy Bellatti, Michael Klaper and Michelle McMacken.

CME Accreditation

CME Accreditation for The International Plant-Based Nutrition Healthcare Conference has been coordinated by Rush University Medical Center, which is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Rush University Medical Center designates this educational activity for a maximum of **24 AMA PRA Category 1 Credit(s)™**. Physicians should only claim credit commensurate with the extent of their participation in the educational activity. For more information, visit the Faculty & Accreditation section at www.pbnhc.com.

Location

The quality of the conference is reflected in the exceptional caliber of the host venue, the Anaheim Marriott, located in Anaheim, California.

Arrive early or stay after the conference to take a trip to the beach, play at Disneyland or explore southern California.



Delicious, health-promoting gourmet cuisine.

The conference kicks off on Wednesday evening with the official Welcome Dinner, concluding on Saturday, following lunch. In all, nine delicious, chef-prepared plant-based meals are included in your conference registration, served at a venue that's second to none.

Do no harm.

Is our current diagnose-and-treat “disease” care system a best practice? Or, are we, as physicians and medical professionals, unknowingly, doing harm?

The alarming rise of chronic disease trends, among both adults and children, is sounding the wake-up call in the medical community. It's critical that preventive, nutritional medicine, which is sorely lacking in our medical schools, become the foundation of our nation's health care system.

— Scott Stoll, MD, Co-Founder and Board Chairman of
The Plantrician Project



Transforming “disease” care to “health” care.

Join many of the leading names in preventive, nutritional medicine—names like Campbell, Esselstyn and Ornish—who will be presenting as part of the conference faculty for this third annual CME accredited event. Learn, first hand, from the experts about the efficacy of plant-based nutrition in its ability to prevent, suspend and, often, even reverse the chronic, degenerative diseases that are pervasive in our patient populations—afflicting both young and old.

It's exciting when you treat causation of disease: It's prompt, powerful and persistent. The power of this option needs to be clearly communicated to patients.

— Caldwell Esselstyn, Jr., MD, Conference Faculty and
Author, *Prevent and Reverse Heart Disease*

Experts agree.

70% or more of our healthcare costs are tied to the treatment of conditions that are preventable—all too often a result of dietary lifestyle. The Standard American Diet, which we've exported abroad, is wreaking havoc on human health and healthcare costs.

Consider the looming domestic and global pandemic of Type 2 diabetes, no longer referred to as adult-onset due to the alarming rise in our youth population. Research has shown that Type 2 diabetes is largely preventable and even reversible when patients shift to a predominantly whole food, plant-based diet.

Educate. Equip. Empower.

The good news is that science now overwhelmingly supports nutritional medicine as the foundational pillar of prevention. Seize the opportunity to learn about the solid science behind plant-based nutrition.

Presented with a commitment to intellectual integrity, without bias or influence, the conference objective is to reach the gatekeepers of dietary recommendations—our nation's physicians and medical professionals—proving the benefits of this dietary lifestyle through an in-depth review of current and progressive scientific research.

Registration

\$1245—MD, DC, DO, ND and other physicians.
\$1145—PA, NP, RN, RD and other nurses, pharmacists, executive chefs, allied health professionals, health coaches and practitioners in training.

Early bird pricing of \$945 is available for a limited time. Space is limited, so register today!

Registration includes nine plant-based meals, course materials, presentation booklet, conference memento and up to 24 CME credits.

To register online or download a PDF mail-in registration form, visit the Registration page at www.pbnhc.com.

Conference presented by:  The Plantrician Project